

# Jefferson City Jay Band Boosters



## 2011-2012 Sponsorship Opportunities

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### Presenting Sponsor \$5,000

(Category Exclusive)

- ♪ Exclusive T-shirt sponsorship – 500 printed
- ♪ Dominant size logo displayed on semi-trailer
- ♪ Logo displayed on drum-line trailer
- ♪ Dominant logo on all printed concert material to include:
  - Thomas Jefferson and Lewis & Clark Middle Schools, Simonsen 9<sup>th</sup> Grade Center, and Jefferson City Senior High School – minimum of 3,000 pieces
- ♪ Announced as Presenting Sponsor at all home football games prior to half-time show
- ♪ Eligible for web page link from band boosters web page

### Platinum Sponsor \$2,500

- ♪ Logo displayed on semi-trailer
- ♪ Name displayed on drum-line trailer
- ♪ Logo displayed on all printed concert material to include: Thomas Jefferson and Lewis & Clark Middle Schools, Simonsen 9<sup>th</sup> Grade Center, and Jefferson City Senior High School
- ♪ Announced as Platinum Sponsor at all home football games prior to half-time show
- ♪ Eligible for web page link from band boosters web page

### Gold Sponsor \$1,000

- ♪ name displayed on semi-trailer and drum-line trailer
- ♪ Logo on all printed material – 3000 pieces minimum
- ♪ Announced as Gold Sponsor at all home football games prior to half-time show
- ♪ Eligible for web page link from band boosters web page

### Silver Sponsor \$500

- ♪ Name displayed on drum-line trailer
- ♪ Mentioned in all printed material – 3000 pieces minimum.
- ♪ Name read at all home football games prior to half-time show.
- ♪ Eligible for link from band booster's web page.

### Courtesy Sponsor \$250

- ♪ Mentioned in all printed material – 3000 pieces minimum.
- ♪ Name read at all home football games prior to half-time show.
- ♪ Eligible for link from band booster's web page.

### Friends of Jay Band Sponsor \$100

- ♪ Mentioned in all printed material
- ♪ Listed on band boosters web page

**Note: corporate sponsors will be listed in home football game programs, if received by August 15, 2011.**